

Commercial Support Prospectus

Heart of the Matter: Women's Heart Symposium Friday, October 11, 2024

May 10, 2024

Dear Company Representative:

I am writing to inform you of our upcoming Yale CME activity, “**Heart of the Matter: Women's Heart Symposium**”, to be held on Friday, October 11, 2024, at The Anlyan Center (TAC) for Medical Research and Education located on the Yale School of Medicine Campus in New Haven, CT. Yale CME is the accredited provider and has designated this activity for 7.5 AMA PRA Category 1 Credits™ for those attending.

This one-day meeting educational event will focus on cardiovascular disease in women. Experts within cardiovascular medicine will focus on latest advances in diagnostics and appropriate therapy for women with a wide range of cardiac diagnoses, appropriate screening, and prevention. The intended audience is composed of variety of providers, ranging from mid-levels, internal medicine, and general and subspecialty cardiologists. The target reach is regionally with the expectancy of 100 physicians and/or providers to be present at the live meeting.

On behalf of the Yale School of Medicine and our Course Directors, I am writing to invite you to be an supporter at this event. Support tiers are listed below. Note, Exhibit spaces include a 6-foot dressed table, which will be located outside of the educational meeting space. Other companies have been afforded the opportunities at the same price and space accommodations. Note, support funds will not be utilized for CME accreditation or any food expenses.

The Yale School of Medicine is a not-for-profit organization, and our Tax ID number is 06-0646973. Checks should be made payable to *Yale University* and mailed to Yale CME, c/o Anne Lallier Stark, 367 Cedar Street, ESH Building A – 2nd floor, New Haven, CT 06510-3240. Checks must be received by Yale CME prior to the activity.

Best regards,



Anne Lallier Stark
CME Program Manager
Anne.lallier@yale.edu

TIERS OF SUPPORT

Platinum Supporter: \$25,000

- Includes: Opportunity for company to support a non-CME accredited lunch promotional presentation, an exhibit booth, registration for 4 company representatives, access to caterer meals and recognition in event materials. *(Note: This opportunity is on first come, first serve basis)*
- **Available Spots: 1**

Gold Supporter: \$10,000

- Includes: Opportunity for company to support a non-CME accredited lunch promotional presentation, registration for 2 company representatives, access to caterer meals and recognition in event materials.
No exhibit booth included. *(Note: This opportunity is on first come, first serve basis)*
- **Available Spots: 1**

Silver Supporter: \$5,000

- Includes: A 6-foot exhibit table, registration for 2 company representatives, access to caterer meals and recognition in event materials
- **Available Spots: 10**

Please Note:

- Payment via credit card is preferred. For check payment, we prefer FedEx or UPS mail. This guarantees we receive payment in a timely manner.
- Kindly follow the instructions on the registration process provided by the program coordinator.
- While not required, registered exhibitor reps may attend the educational presentations.
- All equipment needed for exhibit display must be provided by the company. Access to outlets cannot be guaranteed.
- Setup up time is generally 30 minutes prior to start of breakfast and registration but should be confirmed with the program coordinator. Please note arrival prior to setup start times is not permissible.
- ***Per CME compliance, we do not distribute or allowed access to the attendee lists!***

Agenda

(subject to change)

Friday, March 22, 2024

AGENDA *subject to change*

7:00 AM Registration and Continental Breakfast

7:45 AM Welcome and Opening Remarks
Eric J. Velazquez MD

SESSION I – PREVENTION

Moderators: Jennifer Frampton DO, MPH, and Rachel Lampert, MD, FACC

Panel: Rebecca Scandrett MD; Erica Spatz MD, MHS; Samit Shah MD, PhD, FACC, FSCAI; and Norrisa Haynes MD, MPH

8:00 AM Prevention in Women: Can We Close the Gap?
Erica Spatz MD, MHS

8:10 AM Q&A Discussion

8:15 AM Case Presentation: Woman with RA and CAD
Jacqueline Pires MD

8:20 AM Lipid Management in Women
Meghana Rao Brito MD

8:30 AM Q&A Discussion

8:35 AM Case Presentation: Athlete with Atrial Fibrillation
Maria Camila Trejo-Paredes MD

8:40 AM Athletes and the Heart: When do I Refer my Patient?
Rachel Lampert MD, FACC

8:50 AM Q&A Discussion

SESSION II – ANGINA/ISCHEMIA AND NON OBSTRUCTIVE CORONARY DISEASE

Moderators: Jennifer Frampton DO, MPH, and Lisa Freed MD, FACC

Panel: S. Elissa Altin MD, FSCAI; Erica Spatz MD, MHS; Samit Shah MD, PhD, FACC, FSCAI; Michael Nanna, MD

8:55 AM Case Presentation: Woman with INOCA
Natasha Cigarroa MD

9:00 AM Seeing the Invisible: Ischemia & No Obstructive Coronary Disease
Samit Shah MD, PhD, FACC, FSCAI

9:10 AM Q&A Discussion

9:15 AM Case Presentation: Women with SCAD
Divya Iyer MD

9:20 AM SCAD/Stress Cardiomyopathy
Rebecca Scandrett MD

9:30 AM Q&A Discussion

SESSION III – COMPLEX PCI AND INVASIVE IMAGING

Moderators: *Alexandra Lansky MD, FACC, FAHA, FSCAI, FESC, and Jennifer Frampton DO, MPH*

Panel: *Daniel Chamié MD, PhD; Michael Nanna MD, MHS, FSCAI; Steve Pfau, MD and Suzanne J. Baron MD, MSc, FSCAI*

9:35 AM Case Presentation: Complex Image Guided PCI
To be Announced

9:40 AM Complex PCI: Special Considerations and Outcomes in Women
Jennifer Frampton DO, MPH

9:50 AM Q&A Discussion

9:55 AM Role of Invasive Imaging and Physiology
Daniel Chamié MD, PhD

10:05 AM Q&A Discussion

10:10 AM Refreshment Break

SESSION IV – STEMI AND CARIOGENIC SHOCK

Moderators: *Alexandra Lansky MD, FACC, FAHA, FSCAI, FESC, and Jennifer Frampton DO, MPH*

Panel: *Elliot Miller, MD; Michael Nanna MD, MHS, FSCAI; Carlos Davila, MD and Suzanne J. Baron MD, MSc, FSCAI*

10:30 AM Case Presentation: Woman with STEMI and Multivessel Disease
Jennifer Miao MD

10:35 AM STEMI in the Elderly Woman
Michael Nanna MD, MHS, FSCAI

10:45 AM Q&A Discussion

10:50 AM Case Presentation: Woman with Cardiogenic Shock
Alexander Thomas MD

10:55 AM AMI and Cardiogenic Shock in Women: Outcomes and the SCAI/ACC/ESC
Statement on Cardiogenic Shock in Women
Suzanne J. Baron MD, MSc, FSCAI

11:10 AM Q&A Discussion

SESSION V – KEYNOTE SPEAKER

Moderators: *Lavanya Bellamkonda, MD; Jennifer Frampton, DO, MPH; and Alexandra Lansky, MD, FACC, FAHA, FSCAI, FESC*

11:15 AM Introduction
Alexandra Lansky MD, FACC, FAHA, FSCAI, FESC

11:20 AM **Keynote Lecture**
Marcella Nunez-Smith MD, MHS

11:50 AM Q&A Discussion

12:00 PM Lunch Break

SESSION VI – VALVULAR HEART DISEASE

Moderators: *Lavanya Bellamkonda MD, and S. Elissa Altin MD, FSCAI*

Panel: *Lissa Sugeng MD, MPH, FACC, FASE; Jennifer Frampton DO, MPH; Carlos Davila, MD and Amit Vora MD, MPH, FACC, FSCAI*

1:00 PM Case Presentation: Woman with Aortic Stenosis
Gregory Ogunnowo MD

1:05 PM Update on TAVR: What are the Considerations in Women
Amit N. Vora MD, MPH, FACC, FSCAI

1:15 PM Q&A Discussion

1:20 PM Interventional Approaches to Other Valvular Disease
(Tricuspid and Mitral Valve)
Lissa Sugeng MD, MPH, FACC, FASE

1:30 PM Q&A Discussion

SESSION VII – PERIPHERAL ARTERIAL DISEASE

Moderators: *Jennifer Frampton, DO and Alexandra Lanksy, FACC, FAHA, FSCAI, FESC*

Panel: *Christopher Regan, MD; Kim Smolderen PhD, MSc; Sameer Nagpal, MD, S. Elissa Altin MD, FSCAI*

1:30 PM Case Presentation: Woman with PVD
Jacob Cleman MD

1:35 PM Peripheral Vascular Disease in Women: The Facts
S. Elissa Altin MD, FSCAI

1:45 PM Q&A Discussion

1:50 PM Understanding the Psychosocial Impact of PAD on Outcomes
Kim Smolderen PhD, MSc

2:00 PM Q&A Discussion

SESSION VIII – HEART FAILURE

Moderators: *Lavanya Bellamkonda MD, and Lauren A. Baldassarre MD, FACC*

Panel: *Katherine Clark MD, MBA, FACC; Cesia Gallegos Kattan MD, MHS; Sara Tabtabai, MD; and Sarah C. Hull MD, MBE*

2:05 PM Case Presentations: Woman with Heart Failure
M. Gabriela Gastanadui MD

2:10 PM Dilemma in Advanced Heart Failure
Katherine Clark MD MBA, FACC

- 2:20 PM Q&A Discussion
- 2:25 PM Heart Failure: A Systematic Approach for Optimal Outcomes
Lavanya Bellamkonda MD
- 2:35 PM Q&A Discussion
- 2:40 PM Refreshment Break

SESSION IX – PREGNANCY AND THE HEART

Moderators: *Lisa Freed, MD, FACC and Lauren A. Baldassarre MD, FACC*

Panel: *Sarah Goldstein MD, FACC; Lissa Sugeng MD, MPH, FACC, FASE; Cesia Gallegos Kattan MD, MHS; and Sarah C. Hull MD, MBE*

- 3:00 PM Case Presentation: Woman with Cardiovascular disease during pregnancy
Christine Hsueh MD
- 3:05 PM Surveillance, Treatment and Outcomes of HTN during Pregnancy,
Pre-Eclampsia and Gestational Diabetes
Sarah Goldstein MD, FACC
- 3:15 PM Q&A Discussion
- 3:20 PM Decoding Female Specific Mechanisms in Cardiovascular Disease
Lauren A. Biwer PhD
- 3:30 PM Q&A Discussion

SESSION X – INFILTRATIVE DISEASE/ONCOLOGY/ELECTROPHYSIOLOGY

Moderators: *Lisa Freed, MD, FACC and Lavanya Bellamkonda MD*

Panel: *Katherine Clark, MD, FACC; Cesia Gallegos Kattan MD, MHS; Sara Tabtabai, MD; Jennifer Kwan, MD, PhD*

- 3:35 PM Case Presentation: Woman with Amyloid
Sarah Abou Alaiwi MD
- 3:40 PM Amyloid and Sarcoid in Women: All You Need to Know
Cesia Gallegos MD, MHS
- 3:50 PM Q&A Discussion
- 3:55 PM Cardio Oncology: All You Need to Know
Sarah C. Hull MD, MBE
- 4:05 PM Q&A Discussion
- 4:20 PM Atrial Fibrillation: Update on current guidelines
Alan Enriquez MD
- 4:30 PM Q&A Discussion
- 4:35 PM Closing Remarks
- 5:00 PM Adjournment

Yale CME Policy on Commercial Exhibitors

Yale CME has adopted a policy on conduct of commercial exhibitors at live/virtual CME activities that adheres to the guidelines of the ACCME and the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals.

The PhRMA Code on Interactions with Healthcare Professionals, revised in August 2021, reaffirms that all interactions between company representatives and healthcare professionals “should be focused on informing the healthcare professionals about products, providing scientific and educational information, and supporting medical research and education.”

Specific to commercial exhibitors at live/virtual CME activities:

- Yale CME will collect an “exhibit fee” from a company wishing to set up a display table/virtual room at the live activity. This fee is in addition to any funds that were given in the form of an educational grant and **must be received prior to the activity.**
- The exhibit area may not be in the obligatory pathway of physicians coming to and from the educational activity. It will be kept separate from the education portion of the event.
- Displays must be educational in nature. Consistent with the changes adopted in August 2021, any non-educational items (such as pens, mugs and other “reminder” objects typically adorned with a company or product logo) are specifically prohibited.
- Refunds are not permitted in the event that your company has to cancel their display

**Request for Taxpayer
 Identification Number and Certification**

Give Form to the
 requester. Do not
 send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
 Yale University

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.
 Individual/sole proprietor or single-member LLC
 C Corporation
 S Corporation
 Partnership
 Trust/estate
 Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶
 Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.
 Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
 Exempt payee code (if any) _____
 Exemption from FATCA reporting code (if any) _____
 (Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
 367 Cedar Street, ESH Building A-2nd floor

6 City, state, and ZIP code
 New Haven, CT 06510

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number

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or

Employer identification number

06	-	0646973
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Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶  Date ▶ 01/02/2024

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding, later*.

01/09/2024

YALE UNIVERSITY



Please accept this letter as confirmation that according to our records, the account referenced below is maintained at Bank of America, N.A. with the following information

Account number:	0050296726
Routing number ACH/EFT	011900254
Routing number DOM. WIRES	026009593
SWIFT Code INTL WIRES	BOFAUS3N
Account Name:	Yale University
Account Address:	PO BOX 208372 NEW HAVEN CT 06520-8372
Bank Address	Bank of America 222 Broadway, New York, NY10038

The information set forth above is as of August 9, 2022 . Please note that the information provided by the Bank in this letter is given as of the date of this letter and is subject to change without notice, and is provided in strict confidence to you for your own use only, without any responsibility, guarantee, representation, warranty (expressed or implied), commitment or liability on the part of the Bank, its parents, subsidiaries or affiliates or any of its or their directors, officers or employees to you or any third party, and none of them assumes any duties or obligations to you in connection herewith. This letter is not to be quoted or referred to without the Bank's prior written consent. The Bank has no duty and undertakes no responsibility to update or supplement the information set forth in this letter.

If you have any questions, or require further assistance, please do not hesitate to contact us at 866.222.1948. Thank you for banking with Bank of America; we appreciate your business.

Bank of America Merrill Lynch
Treasury Fulfillment, Service & Operations

By:  
Name: Maria A Cassella
Title: VP, Treasury F&S Advisor - Service
Bank of America
Dedicated.service301@bankofamerica.com

Bank of America Form

ACCOUNT VALIDATION LETTER

This form has been developed by the Bank of America Legal Department and is approved for general use in Middle Market Banking, Business Banking, Client Development Group, Specialized Industries, and Large Corporate. If you need a form for documenting a transaction for another unit of Bank of America, please contact a Bank of America attorney representing that unit.

Refer to applicable policy and applicable Commercial/Corporate Bank Guidance and Procedures for full guidance.

Please note the following before issuing an Account Validation Letter:

- Account Validation Letters **must not** include statements which are opinion, but should only include statements of fact.
- Before issuing an Account Validation Letter, please ensure that the Account Validation Letter meets the credit policy guidelines and has been reviewed by the applicable Bank of America attorney to the extent the Account Validation deviates from the standard form.

Basic Account Validation Requests should be handled through Account Validation. Account Validation supports the following requests:

Business Credit Inquiry requests
Verification of Deposit or re-verification of previous information sent
CPA Audit confirmations
Social Services requests

Customers may call 1.803.765.4882 to reach this department and request any of the aforementioned services.

When using this form, please delete this notice and complete the blanks as appropriate in the body of the Account Validation Letter. Please confirm that all statements contained in the Account Validation Letter are factually correct.